



**Rodney Industries**

A Division of Vinidex Pty Limited



[www.rodneyind.com.au](http://www.rodneyind.com.au)

# PRIVACY POLICY

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**CONTACT US**

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PH: 07 3624 0300

[sales@rodneyind.com.au](mailto:sales@rodneyind.com.au)  
[www.rodneyind.com.au](http://www.rodneyind.com.au)

19 Valente Close,  
Chermside QLD 4032

# PRIVACY POLICY

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Vinidex Pty Limited is committed to collecting, maintaining, and using personal information about our clients and business contacts responsibly, respecting the privacy of people we deal with. We are committed to ensuring personal information is handled appropriately, in accordance with applicable privacy laws. This Privacy Policy has been drafted having regard to our obligations under the Privacy Act 1988 (Cth) and the Privacy Amendment (Enhancing Privacy Protection) Act 2012 (Cth), which includes the Australian Privacy Principles (APPs).

This Privacy Policy explains how we may collect, use and disclose personal information about you and describes the rights you may have in respect of your own personal information.

## The personal information we collect, how and why

The types of personal information we collect will depend on the nature of our relationship with you:

### Information that you provide voluntarily

We collect personal information that you voluntarily provide directly from you when you interact with us or make purchases via telephone, email, electronically, electronic data interchange; in person; when you voluntarily visit our website; subscribe to receive communications from us, enquire about our products or services, provide feedback on our products or services, apply for a job with us, engage with us on social media; or otherwise interact with us to provide personal information.

We collect personal information that you provide voluntarily through our Website, for example when completing an online form, asking us to contact you or subscribing to receive information from us. The information we collect about you may include but is not limited to some or all of the following:

- First and last names and legal name;
- country of residence;
- personal contact information (telephone, email, etc.);
- name of a company that you represent (if any), its business and trading names and your function within this company;
- The website address of your organisation
- your postal and street address,
- the market in which you operate,
- the subject matter of your enquiry,
- any other information that you may enter on the Website or provide to us (e.g.: content that you fill into an online or another form).

### Information that we collect automatically

When you visit our Website, we may collect certain information automatically from your device.

Specifically, the information we collect automatically may include information like your IP address, device type, unique device identification number, browser type, broad geographic location (e.g. country or city-level location) and other technical information. We may also collect information about how your device has interacted with our Website, including the pages you have accessed and links clicked.

Collecting this information enables us to better understand the visitors who come to our Website, where they come from, and what content or products on our Website are of interest to them. We use this information for our internal analytics purposes and to improve the quality and relevance of our Website to our visitors.

### Indirect collection

As well as collecting information directly from you, there may be occasions when we collect information about you indirectly from third parties or publicly available sources. Such third parties may include people or organisations who provide marketing leads and marketing, promotional and data analysis services to us. They may also include your authorised representative. We may combine this information with information we already have about you to help us understand trends, behaviour, and use of our products and services.

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Where we receive information about you indirectly from others we will do so in compliance with applicable Privacy Laws and ensure that the third party has also collected and shared that information in accordance with applicable Privacy Laws.

## Information collected in the course of carrying out our operations

We collect personal information about you in the course of carrying out our operations, including to help us interact with and provide goods and services to you.

## Sensitive Information

We will not collect sensitive information unless such information is reasonably necessary to enable us to carry out our functions or activities, and either:

- you have expressly consented to the collection of such sensitive information; or
- we are required or authorised by law to do so (including under the applicable Privacy Laws).

## Anonymity

You do not have to give us your personal information. Where practicable you have the option of dealing with us anonymously or by using a pseudonym. However, if you choose to deal with us in this way or choose not to provide us with your personal information, we may not be able to provide you with the requested products or services, allow you to participate in an advertised activity, or interact with you.

## The legal basis for processing, using or disclosing of personal information

Our legal basis for processing, collecting or using the personal information described above will depend on the personal information concerned and the specific context in which we collect it.

However, we will normally collect personal information from you only:

- where the processing is in our legitimate interests and not overridden by your rights, or
- where we have your consent to do so.

We will notably process your personal information for any of the purposes below:

- administering, operating, maintaining and improving the Website;
- answering your questions and responding to your requests;
- providing you with information about Vinidex Pty Limited, our products and services that you request from us or that we think will interest you;
- facilitate business relationships with suppliers, distributors, end-users, customers or employees
- Deal with customer, supplier or business partner enquiries or complaints
- Conduct market research on our products or services, send marketing communications, run promotions or incentives
- contacting you for your views about our services or changes or developments to our products/ services
- creating statistical data about the use of our Website;
- complying with applicable laws, regulations, court orders, government and law enforcement agencies' requests, to operate our systems properly and to protect ourselves, our users and customers and to solve any customer disputes;
- complying with legal obligations, preventing unlawful uses of the Website, resolving disputes, and enforcing our agreements.

We will only use, hold or disclose your personal information for the purpose for which it was collected and agreed to, unless:

You have expressly or impliedly consented to the further use or disclosure of this information; we believe, on reasonable grounds, that you would reasonably expect us to use or disclose this information in such a way and this use or disclosure is directly related to the purpose for which we collected your personal information; or we are required or otherwise authorised as permitted by the applicable law to use, hold, disclose your personal

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information in another manner (including under the applicable Privacy Laws).

If we wish to use your personal information for a new or different purpose that is not compatible with the purpose for which we collected or received it, we will only make such other use if it is required or permitted by applicable law or if you have consented to it.

If you have questions about or need further information concerning the legal basis on which we collect and use your personal information, please contact us [info@vinidex.com.au](mailto:info@vinidex.com.au).

## Who do we share your personal information with and how?

For the purposes mentioned above, we may share your personal information with the following categories of recipients:

- our associated companies in Australia
- members of the Aliaxis Group

and the following parties:

- our providers and suppliers, including those who provide services to us such as data analytics, website hosting and technical support;
- organisations with whom we have arrangements for the purpose of promoting our products or services;
- our agents, contractors and external advisers who carry on our functions and activities or who assist us to carry on our functions and activities;
- our professional advisors and auditors;
- any competent law enforcement body, regulator, government agency and/or court; and
- any person for which you have given your consent regarding the disclosure of your personal information.

## Data retention

We retain personal information we collect from you for the period required by law and where we have an ongoing legitimate business need to do so (for example, to respond to your question or to provide you with a service you have requested).

When we have no ongoing legitimate business need to process your personal information, your personal information will (where possible and practical) be deleted or rendered anonymous through the removal, substitution or blocking of details which enable you to be identified.

## Your data protection rights

You have the following data protection rights:

- the right to obtain confirmation as to whether or not your personal information is being processed, used or disclosed and, where that is the case, the right to access and/or to receive a copy of your personal information;
- the right to rectify or update any inaccurate or incomplete personal information;
- the right to obtain the erasure of your personal information;
- the right to restrict the processing of your personal information on certain legal grounds;
- the right to object to the processing of your personal information on grounds relating to your particular situation, where such processing is necessary for the purposes of a Company's legitimate interest;
- the right to opt-out of marketing communications we send to you, at any time;
- the right to receive your personal information in a structured, commonly used and machine-readable format and to have your personal information transmitted to another controller;
- the right to withdraw your consent at any time where the processing of your personal information is based on your consent. Withdrawing consent will not affect the lawfulness of any processing conducted prior to such withdrawal, nor will it affect the processing of personal information conducted in reliance on another legal basis; and the right to lodge a complaint with a competent data protection authority.

If you wish to exercise any of the rights described above, please contact us [info@vinidex.com.au](mailto:info@vinidex.com.au)

## Will my personal information be transferred abroad?

Vinidex Pty Limited is part of the Aliaxis Group which operates at a global level and, as a result, we may need to transfer

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your personal information to members of the Aliaxis Group or to third-party service providers located in countries other than the ones in which your personal information was originally collected. We may also store your data using overseas cloud storage products or other overseas information technology products and services.

In such a case, we will implement appropriate safeguards to ensure that an adequate level of protection for any personal information transferred.

Where we disclose your personal information to overseas recipients, we make every reasonable effort to ensure data security and appropriate privacy practices are maintained by those overseas entities. We will only disclose your information to overseas entities where:

- we have contracted with the entity to treat your personal information in a manner consistent with the applicable Privacy Laws; or
- the entity is subject to comparable obligations to protect personal information overseas and, if you are in Australia, these obligations can be enforced.

## Security measures for your personal information

We are committed to protecting the confidentiality and security of the information that you provide to us and we put in place appropriate technical, physical and organisational security measures to protect against any unauthorised access or damage to, or disclosure or loss of, the personal information that we collect and process about you. The measures we use are designed to provide a level of security appropriate to the risk of processing your personal information.

You should also be aware that communications over the internet, such as e-mails, are not secure unless they have been encrypted.

## Marketing and Online Advertising

We will send you direct marketing communications and information about our products and services that we consider may be of interest to you if you have requested or consented to receive such communications. These communications may be sent in various forms, including mail, SMS, fax and email, in accordance with applicable marketing laws, such as the Spam Act 2003 (Cth). If you indicate a preference for a method of communication, we will endeavour to use that method whenever practical to do so.

You may opt-out of receiving marketing communications from us at any time by following the instructions to “unsubscribe” set out in the relevant communication. Once acknowledged, your preference to unsubscribe from marketing communications will then be recorded in our system.

## Cookies

To make our Website simpler to use and navigate, we sometimes place small data files on your computer or device. These are known as cookies. A cookie is a small text file that a website saves on your computer or mobile device when you visit the site. It enables the website to remember your actions and preferences (such as login, language, font size and other display preferences) over a period of time, so you don't have to keep re-entering them whenever you come back to the site or browse from one page to another.

Most websites you visit will use cookies in order to improve your user experience by enabling that website to ‘remember’ you, either for the duration of your visit (using a ‘session cookie’) or for repeat visits (using a ‘persistent cookie’).

Cookies do lots of different jobs, like letting you navigate between pages efficiently, storing your preferences, and generally improving your experience of a website. Cookies make the interaction between you and the website faster and easier. If a website doesn't use cookies, it will think you are a new visitor every time you move to a new page on the site – for example, when you enter your login details and move to another page it won't recognise you and it won't be able to keep you logged in.

We use cookies to make the Website work better for you and because they are essential to the usage of our Website. You can control and/or delete cookies as you wish – for details, see <https://www.aboutcookies.org>.

You can delete all cookies that are already on your computer and you can set most browsers to prevent them from being

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placed. If you do this, however, you may have to manually adjust some preferences every time you visit our Website and some services and functionalities may be inaccessible or not work properly.

We may amend this Cookie Notice from time to time, for example, to keep it up to date or to comply with changing legal, technical or business requirements.

If you have any questions or concerns about the cookies used on our Website, please contact us [info@vinidex.com.au](mailto:info@vinidex.com.au)

## Links to third party websites

This Privacy Policy does not apply to third-party websites which our Website links to or which advertise on our Website. We are not responsible for the privacy policies of any third party websites. These third-party websites operate their own privacy notice or policy which we encourage you to read.

## How to contact us

If you have any questions or concerns about our use of your personal information, please contact us by emailing [info@vinidex.com.au](mailto:info@vinidex.com.au). If you are not satisfied with any assistance provided, you may be referred to our Privacy Officer for an independent review.

## Changes to our Privacy Policy

We may amend this Privacy Policy from time to time, for example, to keep it up to date or to comply with changing legal, technical or business requirements. You can see when this Privacy Policy was last updated by checking the date displayed at the top of this Privacy Policy.

Last updated: 11 January 2022



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19 Valente Close  
Chermside QLD 4032

Phone: 07 3624 0300

Fax: 07 3624 0399

Email: [sales@rodneyind.com.au](mailto:sales@rodneyind.com.au)

Web: [www.rodneyind.com.au](http://www.rodneyind.com.au)



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